To the children of Kids Kicking Cancer, *Power Peace Purpose* is more than a mantra, it is a way of life. With every breath, our boys and girls find the incredible light to create an inner peace by blowing out the darkness of pain, fear and anger. When asked, “What’s your purpose?” The children proudly respond: “To teach the world.”

To further introduce the amazing teachers of Kids Kicking Cancer across the globe, Founder and Director, Rabbi Elimelech Goldberg, has published his book: *A Perfect God Created an Imperfect World, Perfectly*. It contains thirty life lessons from the children of Kids Kicking Cancer on how to conquer the pain, anger and stress in all of our lives. Included within the very personal story of how and why Rabbi G. founded Kids Kicking Cancer, are thirty healing meditations which the reader can also download. When listening to the meditations, a web-based counter automatically goes up in front of our Kids Kicking Cancer children who can clearly see how deeply they are inspiring the world.

The email below was recently sent to our children through the interactive book:

> I have just finished the book and am about to start the 30th meditation. I have no words to describe how all of you have impacted my life for the better. I am recommending the book as much as I can because I believe that your message is life-saving. You are all master teachers and a blessing to our lives.

*A Perfect God Created an Imperfect World, Perfectly* is available through Amazon.com and all major online distributors.
2014 marked an exciting year of recognition for the Kids Kicking Cancer program. Out of over 50,000 applications, Founder & National Director Rabbi Elimelech Goldberg was named a 2014 CNN Top 10 Hero! Camera crews spent two days with Rabbi G. and the Kids Kicking Cancer family chronicling our program, mission, and the success of our interventions. A highlight was when the camera crews filmed Haley, one of our Kids Kicking Cancer students, having her first MRI without sedation! This was a huge accomplishment for Haley, one achieved through many meditation sessions with Rabbi G. and the Kids Kicking Cancer martial artists.

To cap off this honor, Rabbi G., his wife Ruthie, and Haley were flown to New York for the CNN Awards show, which is televised around the world. Thank you to all who voted and pushed their support for Rabbi G.

Additional honors this past year for Rabbi G. and Kids Kicking Cancer included the Sparky Anderson CATCH Community Leader Award, the Hospice of Michigan Crystal Rose Award, and the West Bloomfield Chamber of Commerce Community Excellence Award for Leadership.

CRANBROOK INSTITUTE OF SCIENCE DAY CAMP

Kids Kicking Cancer has been fortunate to enjoy a long-term partnership with Cranbrook Institute of Science. That relationship reached a new level with the creation of Cranbrook Cares, a program of special museum days for children with cancer and their siblings. This year, in addition to the over 500 children and families who attended the museum program, a 3-day Science Day Camp was created for pediatric oncology families and Kids Kicking Cancer.

The camp was enjoyed by 50 children each day, ranging from Pre-K through High School. The kids experienced a wide range of science activities such as physics demonstrations, planetarium shows, hands-on exhibits, scavenger hunts, behind-the-scenes visits to collections, and a daily lunch. The grand finale was the making and eating of liquid nitrogen ice cream! The feedback was overwhelmingly positive and plans are already underway for next year’s camp.

Cranbrook Cares was made possible through grants from the Carls Foundation, DMC Foundation and the Beaumont Foundation. Many thanks to Michael Stafford, Executive Director of Cranbrook Institute of Science, for his vision in creating this initiative; and to Nancy Swords and her staff for planning and implementing an incredible program!
With much gratitude to all the partners, donors, volunteers, friends and families of Kids Kicking Cancer!

Thank you to Sandy Simmons and dedicated committee for hosting over 100 kids & families at the inaugural Cowboys Kicking Cancer event. The children enjoyed pony rides, western-themed crafts, face painting, a horse show, hayrides, and more. Plans are already underway for the 2nd Cowboys Kicking Cancer event in 2016!

Kids Kicking Cancer students enjoying a fun summer outing of bowling and pizza. Thank you to Bowl One for a great afternoon!

Camp Michigania once again opened up their hearts to learn from our children how to use the Breath Brake, while showering our kids with three fun-filled days at their beautiful grounds.

Kids Kicking Cancer families enjoying the 4th annual Sports-A-Thon. Thank you to Debbie Rubin of presenting sponsor Jaffe Raitt Heuer & Weiss for once again chairing the event. Thanks to new host, Franklin Athletic Club, for going the extra mile to bring smiles to our children.

Kids Kicking Cancer students and staff enjoying the Children’s Hospital of Michigan Celebration of Life event with Larry Gold, President and Dr. Steven Lipshultz, Pediatrician-In-Chief.

As a part of our healthy snack initiative offered with every class, thank you to Skinny Pop popcorn for providing our children with a delicious, gluten-free alternative.
**Canada**

In 2008, Kids Kicking Cancer began its first international program in Windsor, Canada. Seven years later, thanks to our partnership with program sponsor Transition to Betterness, and host site Hospice of Windsor and Essex County, our Windsor program is thriving.

Further up Highway 401, we are assisting with patients at Children’s Hospital at London Health Sciences Centre. Outpatient community classes are growing both in numbers and scope of diagnosis.

Thank you to NHL star Brandon Prust’s “Prusty4Kids” for providing continued financial support and to the London Lightening for hosting our Heroes Circle classes at their facility. Future plans for Canadian expansion are in place as groups in Toronto and Montreal are developing committees to bring Kids Kicking Cancer to their cities.

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**Israel**

In 2011, thanks to a grant from the Trico Foundation, Kids Kicking Cancer opened its first program in Israel at Alyn Rehabilitation Hospital. At Alyn, and our other hospitals, it is beautiful to see Jewish and Arab children, together, breathing in the light and blowing out the darkness. Kids Kicking Cancer continues to expand in Israel, as we have recently added a hospital in Petach Tikva and Tel Hashomer to the three Jerusalem hospitals where we currently offer our services.

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**Italy**

In 2011, after our children presented to a group of over 400 Pfizer executives in New York, we were contacted by Pfizer - Italy who wanted to learn the secrets of **Power Peace Purpose** for their employees. Later that year, Pfizer-Italy became the initial corporate sponsor as we began our first European program at the Vatican Children’s Hospital in Rome. Five years later, over fifty martial arts therapists are teaching the unique techniques of Kids Kicking Cancer in ten medical institutions throughout Italy.

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**United States**

In the United States we are working hard to expand our presence beyond the institutions we currently serve in Michigan, New York, California, and Florida. We have recently opened our first community classes in Boston, Massachusetts, and look forward to working with children who are inpatient beginning in the Fall.

In locations where we do not yet have Kids Kicking Cancer programs, we use modern technology to teach children the empowerment tools of Kids Kicking Cancer. Currently we have weekly Skype sessions with children in South Africa, England, India, Colorado, and Texas.

We are constantly fielding new requests for our program, not just for pediatric cancer patients but for all children in pain. With your help, our vision of lowering the trauma and discomfort of all boys and girls will be within our reach.
The Ford Go Further campaign highlights Ford owners, employees, and dealers across the globe who are making a difference. The children of Kids Kicking Cancer and Rabbi G. were honored to have been chosen as the “Best Picture of Hope” by Ford Motor Company after being featured in a moving film about Everyday heroes who go further. A large “Hollywood style” team creatively captured the karate yells and powerful movements of our young martial artists. Every camera that points at our Kids Kicking Cancer heroes, reinforces the theme that they are teaching the world. Thank you to Ford, Team Detroit, Gentleman TV, and Hudson Edits for helping our kids go further.

A second opportunity provided by Ford, was the recent grant to publish our Martial Arts Therapy Curriculum for wider distribution to Kids Kicking Cancer martial artists across the world. This allowed us to elevate our previous written instructions into a professional training tool focusing on the medical and psycho-social needs of our pediatric patients. The manual includes the procedures, techniques, meditations and martial arts therapy material developed over the last twenty years. We are now looking for opportunities to translate the curriculum into Italian, Hebrew, Arabic, French and Spanish.

BELTING CEREMONY

Kids Kicking Cancer’s annual belting ceremony was held this June at Cranbrook Institute of Science. The children were awarded their new belt levels as they demonstrated the many skills they had learned throughout the past year.

Q & A WITH MASTER RICHARD PLOWDEN, KIDS KICKING CANCER’S CHIEF MARTIAL ARTS THERAPIST, 6TH DEGREE BLACK BELT, AND 5 TIME MARTIAL-ARTS WORLD CHAMPION

What were your original professional goals?
I wanted to own a martial arts franchise and train champions nationwide.

How has Kids Kicking Cancer changed your goals?
I am now able to use and teach martial arts skills to children and help change the impact of the world’s acute illnesses. I am working with kids who are empowering themselves to regain control. I help to motivate the kids, but, really I draw strength from them.

Favorite quote which you use to motivate the kids:
“The dictionary is the only place where success comes before work.” – Vince Lombardi

Richard’s advice to us:
Make an attempt to live your dreams. We talk ourselves out of success, especially when others don’t believe in us.

Richard believes in perseverance. After forty-two years in the martial arts, he is working with “true champions” and knows it is divinely inspired. “G-d puts us in a place and sometimes we just have to slow down and listen.”
Hello, my name is Jamiah Williams and I am 18 years old. I was diagnosed with the rare liver cancer known as Undifferentiated Embryonal Sarcoma or UESL at the age of nine. The doctors had no idea how I developed UESL, but they were sure about one thing. They told me I wouldn’t live to be the age of 12. That meant that at the age of nine, I only had three short years to look forward to.

I had hopes and enormous dreams, and in that moment I knew I would prove them, as well as their prognosis, wrong. Here I am 9 years later and feeling amazing. However, I didn’t do it alone. I had the help of 2 families. My auntie found out about Kids Kicking Cancer and I joined almost immediately, this is where I found my second family. We have built a strong bond and I am still amazed at how the program has helped me.

Kids Kicking Cancer opened up a world of opportunities and support I could not believe was all for me. My families have taught me life-long lessons and valuable information that has created the woman you see today. Joining the class at 9 years old I never thought that I would be added to an entirely new world and fall in love with it.

Cancer has definitely changed my life, but for the better. I have a huge support system and more friends I am proud to call family. I set the goal to survive and that’s exactly what I did, I learned early on to set goals and to accomplish them. After I was announced cancer-free I started to live life normally. I recently graduated as Valedictorian top of my class!

I have been accepted to, and will be attending, my dream school - Michigan State University, in the fall. There I will be majoring in Nursing so that I can not only make a difference but be the difference in someone’s life.

I have been awarded this second chance and it will not go to waste. Thank you!