



2021 Pediatric Psychosocial and Palliative Care Conference

SPONSORSHIP OPPORTUNITIES

November 3-4, 2021



EVENT DESCRIPTION

Kids Kicking Cancer (KCC) is hosting our third annual Pediatric Psychosocial and Palliative Care Conference. A virtual experience with a distinguished cadre of speakers highlighting the theme of **Creating a Culture of Healing Empowerment**. Speakers include:

- ♦ Justin Baker, MD
- ♦ Ahmar Zaidi, MD
- ♦ Suleika Jaouad, Journalist and Author
- ♦ Lenny Wexler, MD
- ♦ Abby Rosenberg, MD
- ♦ Kids Kicking Cancer founder, Rabbi Elimelech Goldberg (Rabbi G)

Presented in two half-days, this conference is a chance to hear about topics related to the latest in psychosocial and palliative care for children and families.

AUDIENCE

Attendees include medical and hospital practitioners from several backgrounds including: Child Life Specialists, Social Workers, Nurses, and Doctors. Most of our attendees specialize in either pediatrics, oncology, hematology, or other related fields. Additionally, we see many of our partner programs in attendance including oncology camping professionals, foundations, and others in the fields that may be interested. We provide continuing education credits for Child Life, Social Work, Nursing, and Physicians.

DATE

Nov. 3 – Nov. 4, 2021

TIME

1:00 p.m. – 5:00 p.m. each day

LOCATION

Virtual

BRAND RECOGNITION SPONSORSHIP OPPORTUNITIES

HEROES CIRCLE TITLE SPONSOR

Sponsorship Commitment: \$15,000 ♦ (1 Available)

- ♦ 20 guest passes for your organization.
- ♦ Company recognition in event press release.
- ♦ Verbal recognition of company sponsorship during program opening/closing and individual conference sessions.
- ♦ Company logo featured prominently on event invitation and registration page.
- ♦ Company logo featured prominently on all promotional materials and event signage.
- ♦ Company logo featured on rolling sponsorship reel.
- ♦ Opportunity to play 1–2-minute ad/video during session breaks (on loop). Sponsors to provide video content.
- ♦ Breath Brake presentation by Rabbi G. for your organization. Event can be scheduled pre/post conference, based on availability.
- ♦ Pre-event email to all invitees spotlighting company.
- ♦ Recognition in KKC’s monthly e-newsletter.
- ♦ Featured recognition, including inclusion of high-level video interview on Kids Kicking Cancer’s social media platforms.

continued

POWER SPONSOR

Sponsorship Commitment: \$10,000 ♦ (2 Available)

- ♦ 15 guest passes for your organization.
- ♦ Company recognition in event press release.
- ♦ Verbal recognition during program opening and closing.
- ♦ Company logo featured on the event invitation and registration page.
- ♦ Company logo featured on all promotional materials and event signage.
- ♦ Company logo featured on rolling sponsorship reel.
- ♦ Opportunity for inclusion of multiple slide ads on looping transition slides on both days.
- ♦ Breath Brake demo for your organization presented by KKC Martial Artists. Event can be scheduled pre/post conference, based on availability.
- ♦ Recognition in KKC's monthly e-newsletter.
- ♦ Corporate recognition on KKC social media platforms.

BOOK SPONSOR

Sponsorship Commitment: \$3,000 ♦ (1 Available)

- ♦ Provides conference speaker Suleika Jaouad's book, *Between Two Kingdoms* to 150 attendees.
- ♦ Opportunity to include branded bookmark as part of the post-event distribution. Sponsor to provide.
- ♦ 5 guest passes for your organization.
- ♦ Verbal recognition at open and closing of networking session.
- ♦ Verbal recognition during program opening and closing.
- ♦ Company logo featured on the event landing page.
- ♦ Company logo featured on all event promotional materials and select event signage.
- ♦ Company logo on featured rolling sponsorship reel.
- ♦ Recognition on the Kids Kicking Cancer social media platforms.

PEACE SPONSOR

Sponsorship Commitment: \$5,000 ♦ (3 Available)

- ♦ 10 guest passes for your organization.
- ♦ Verbal recognition during program opening and closing.
- ♦ Company logo featured on the event landing page.
- ♦ Company logo featured on all event promotional materials and event signage.
- ♦ Company logo featured on rolling sponsorship reel.
- ♦ Opportunity for inclusion of single slide ad on transition slides on both days of conference.
- ♦ Recognition in KKC's monthly e-newsletter.
- ♦ Recognition on the KKC social media platforms.

NETWORKING-HOUR SPONSOR

Sponsorship Commitment: \$2,500 ♦ (1 Available)

- ♦ 5 guest passes for your organization.
- ♦ Opportunity to greet networkers live.
- ♦ Verbal recognition at open and closing of networking session.
- ♦ Verbal recognition during program opening and closing.
- ♦ Company logo featured on the event landing page.
- ♦ Company logo featured on event promotional materials and select event signage.
- ♦ Company logo on featured rolling sponsorship reel.
- ♦ Recognition on the Kids Kicking Cancer social media platforms.

PURPOSE SPONSOR

Sponsorship Commitment: \$2,500 ♦ (6 Available)

- ♦ 5 guest passes for your organization.
- ♦ Verbal recognition during program opening and closing.
- ♦ Company logo featured on the event landing page.
- ♦ Company logo featured on all event promotional materials and select event signage.
- ♦ Company logo on featured rolling sponsorship reel.
- ♦ Recognition on the Kids Kicking Cancer social media platforms.

EDUCATIONAL SCHOLARSHIP SPONSOR

Sponsorship Commitment: \$2,000 ♦ (1 Available)

This sponsorship allows KKC to provide scholarship to students and professionals who are seeking continuing educational credits, but need help covering the conference ticket cost.

- ♦ 5 guest passes for your organization.
- ♦ Special recognition on website, registration, and during event.
- ♦ Verbal recognition during program opening and closing.
- ♦ Company logo featured on event promotional materials and select event signage.
- ♦ Company logo on featured rolling sponsorship reel.
- ♦ Recognition on the Kids Kicking Cancer social media platforms.

TO MAKE A PAYMENT OR GIFT, PLEASE SEND DIRECTLY TO OUR MAIN OFFICE.

Please make checks payable to Kids Kicking Cancer ♦ 27600 Northwestern Highway, Suite 220, Southfield, MI 48034

For any questions, please contact Sponsorships@KidsKickingCancer.org or 248-864-8238.